HARLEY-DAVIDSON® OFFICER

Volume 80 | Number 2 Fall 2009

2010

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SPOTLIGHT ON A HARLEY-DAVIDSON DEALERSHIP/BATON ROUGE, LA

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THE MOTOR OFFICER

MISTY OELHAFEN, Harley-Davidson Motor Company Police & Fleet Sales, Milwaukee, WI

DESIGNER

QUADCREATIVE

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MISTY OELHAFEN

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ON THE COVER Photo Courtesy of Lousiana Staté Police

FROM THE EDITOR IN CHIEF

Misty Oelhafen

WE ARE VERY EXCITED ABOUT THE NAME CHANGE FROM THE MOUNTED $OFFICER^{\prime\prime}$ TO THE MOTOR $OFFICER^{\prime\prime}$ MAGAZINE

STARTING WITH THIS ISSUE. We also transitioned to a new publisher,



QuadCreative, located here in Milwaukee. With the change in name and publisher, we are taking the opportunity to update the magazine in an effort to provide more interesting articles and photos for you, our readers. Each issue gives us a feeling of pride and becomes part of the Harley-Davidson history. We hope you are pleased with these changes.

As a Harley-Davidson® motorcycle enthusiast, you are part of a rich heritage and tradition that had its inception back in 1903. Harley-Davidson Motor Company has manufactured motorcycles for more than 106 years and will continue to do so, with the law enforcement community an important part of that effort. In metro areas, traffic is worsening and will continue to increase. Motor units allow officers to make their way through that traffic. The image of a Harley-Davidson®

Police motorcycle is a very strong statement of law enforcement presence.

Harley-Davidson Motor Company has a long legacy and history of involvement with law enforcement. The Company's commitment to modern-day police with motorcycles outfitted to suit law enforcement demands means that Harley-Davidson® motorcycles will be a fixture of law enforcement agencies for many years to come. On behalf of the Harley-Davidson Motor Company and our U.S. Dealer network, we truly thank you for your patronage. We will continue to work hard to keep you in the Harley-Davidson family by providing the high-quality motorcycles and exceptional service you expect.

On behalf of Steve St. Thomas, Director of Harley-Davidson Police & Fleet Sales, and his staff, thank you again for your support and loyalty. If we can be of assistance, please contact our key account representatives, Robert Foreman at 414-343-7428 for states west of the Mississippi, and for states east of the Mississippi, please contact George Petropoulos at 414-343-4412. For a copy of our catalog or to be added to the subscriber list of *The Motor Officer* $^{\text{TM}}$ Magazine, please contact Misty Oelhafen, Marketing Lead, at 414-343-8603.

Please continue to submit articles and/or photos of your motor unit for publication in *The Motor Officer*TM Magazine. We appreciate and thank you for your continued interest in Harley-Davidson products. Ride safe!



RIDE4COPS MOTORCYCLE RIDE TO EVERY STATE CAPITOL

NIC Chief Executive Officer Harry Herington and C.O.P.S. team up to raise awareness of families of those lost in the line of duty

EACH YEAR, APPROXIMATELY 150 POLICE OFFICERS NATION-WIDE ARE KILLED IN THE LINE OF DUTY, AND THEIR FAMILIES AND CO-WORKERS ARE LEFT TO COPE WITH THE TRAGIC LOSS. The mission of Ride4Cops is to raise awareness of the inherent dangers of law enforcement and the sacrifices made by the families of fallen officers.

Supporting the needs of the families left behind is the core mission of Concerns of Police Survivors (C.O.P.S.), a national not-for-profit organization based in Camdenton, MO.

Harry Herington, Chief Executive Officer of eGovernment firm NIC (NASDAQ: EGOV), has committed to raising more than \$125,000 during the next three years for C.O.P.S. Herington, a former police officer, intends to ride his Harley-Davidson® motorcycle to every capitol across the country to raise awareness and generate contributions for C.O.P.S. and other local organizations that support families of fallen law enforcement officers. People can track the progress of the Ride4Cops program at http://www.ride4cops.com.

"Law enforcement protects our

communities every day and these heroes deserve our support," said Herington. "As a former police officer, I know from experience that an officer's biggest concern is not falling in the line of duty, but what happens to their family if they do. That is why I am committed to raising awareness for this great cause, and I encourage others to follow the ride and get involved

Riders accompanying Harry Herington pose in front of the Missouri State Capitol.



atRide4Cops.com or through the C.O.P.S. organization."

"C.O.P.S. supports more than 15,000 families of fallen police officers each year, but we can't do it alone. We need the support of outstanding companies like NIC and individuals like Harry Herington," said Jennifer Thacker, National President of C.O.P.S., the surviving spouse of Kentucky Alcohol Beverage Control Agent Brandon Thacker, End of Watch 4/16/1998.

- Locate Harry through use of GPS tracking on his motorcycle
- Follow Harry's three-year journey through Facebook, Twitter, RSS feeds and more
- Find out more about C.O.P.S. and how to donate to the organization
- Law enforcement officers can upload photos of their motorcycles, and individuals can upload photos of their motorcycles if they include an officer in the photo

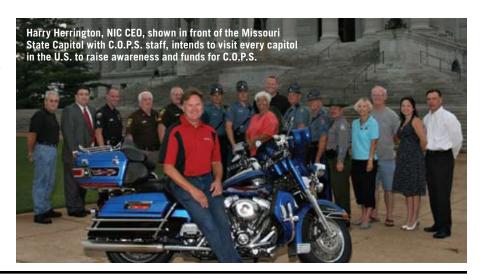
"NIC supports federal, state, and local public safety organizations across the nation by building online services



that help law enforcement serve and protect the public," continued Herington. "Visiting each state capitol via Ride4Cops and supporting C.O.P.S. is another way we can demonstrate our commitment to police officers and their families."

Concerns of Police Survivors was founded in 1984 for the surviving families of law enforcement officers.

Visit www.Ride4COPS.com, to find out more about Harry and his ride. To learn more about C.O.P.S., visit www.nationalcops.org.







HARLEY-DAVIDSON OF BATON ROUGE, LA



MALCOLM ZANCA BEGAN HIS CAREER AS A HARLEY-DAVIDSON® DEALER IN 1975 WHEN HE AND HIS FATHER, VINCENT, STARTED A DEAL-ERSHIP IN HAMMOND, LA. Malcolm became Service Manager and lead technician, and Vincent managed the sales and parts departments for the new dealership. They remained in Hammond for five years when the opportunity to purchase the Baton Rouge Harley-Davidson dealership became available in 1980. The Zancas sold the Hammond dealership and the Baton Rouge market became their new territory.

The move to Baton Rouge occurred in December 1980 and the Zancas established an immediate rapport with the









Baton Rouge City Police Department. This was the beginning of what has become a very long and mutually beneficial relationship with the Baton Rouge City Police Department as well as 11 other law enforcement agencies in the

territory. A new 6,000-square-foot store was opened in July of 1981 on a major intersection near the Interstate 12 corridor. Malcolm and his dad worked diligently and with great passion to grow the business for the next 10 years, until Vincent Zanca retired.

Malcolm's role in the management of the business quickly evolved from a service-oriented focus into full general management of the dealership. The business continued to grow, which resulted in the need to expand the existing facility. The building

was doubled in size and the interior was completely redesigned.

In 1994, Malcolm's wife, Donna, retired from her teaching career and joined him full time in the growing business. Shortly afterward, the con-

struction of a new dealership began and a huge store was built on a major thoroughfare strategically located between Interstate highways 10 and 12 in November of 1999. With many dedicated and loyal long-time employees all striving for excellence, Harley-Davidson of Baton Rouge has earned the prestigious Harley-Davidson Top Dealer "Gold Bar and Shield" Award six times. Harley-Davidson's improvements to product design and quality to law enforcement motorcycles created increased demand for Police Motorcycles as well. Malcolm was quick to respond by expanding service capacity and meeting the requirements of additional law enforcement agencies that added Harley-Davidson® Police motorcycles to their fleets. This earned the dealership the "Police Dealer of the Year" Award in 2001 for its accomplishments in the Police business.

Harley-Davidson of Baton Rouge was one of the first Rider's Edge Academy of Motorcycling locations established, and is also an authorized location for Harley-Davidson® Motorcycle Rentals. Malcolm added a second location in Hammond, LA, which provides all the same opportunities and services for customers as does the Baton Rouge store. The Hammond dealership incorporated an on-site riding range for the growing Rider's Edge program.

In keeping with Malcolm's commitment to giving back to the community, the dealerships are very active in supporting many worthwhile charity events. The Muscular Dystrophy Association is the Harley-Davidson Motor Company's leading charity, and both dealerships are very active in fundraising events to benefit the local MDA affiliates in the area. Both dealerships support activities with Dreams Come True, Children's Miracle Network, Cancer Relay for Life, Susan Komen Race for the Cure, CASA (Court Appointed Special Advocates), and an annual Toy Run. The Baton Rouge dealership is also the primary sponsor

of the Annual Gulf Coast Police Motorcycle Riding Skills Competition which raises tens of thousands of dollars for the Dreams Come True foundation.

The Zanca family has made quite a mark in the motorcycling community from its humble beginning in Hammond in 1975, from father and son operating alone, to having a staff of 80 employees who share Malcolm's passion for and dedication to the Harley-Davidson

brand. Today, because of this shared energy, love of the product and the people, Malcolm and Donna have succeeded in maintaining the high standards of business practices that one expects of a leading Harley-Davidson® dealer. The last 35 years in the Harley-Davidson business have been a great ride – and it's not over yet. Like the saying goes, "It's not the destination, it's the journey!"











Oklahoma County Sheriff's Office Traffic Safety Unit

Submitted by Deputy Kelli Brookshire

he Oklahoma County Sheriff's Office
Traffic Safety Unit was created in 1997
under the direction of Sheriff John Whetsel, a strong traffic safety advocate and
chair of the National Sheriffs' Association Traffic Safety Committee. This specialty unit consists of deputies trained

in identifying areas where a high number of injury or fatality traffic accidents occur. Special emphasis is placed on observing these locations for traffic violations that contribute to the problem. This unit not only focuses on traffic enforcement, but also participates in community service projects like safety awareness events, parades, marathon security, funeral services, and dignitary escorts.

Deputies applying for this unit must complete a board interview and motorcycle aptitude test. After being accepted, deputies must complete 80 hours of motorcycle operational training prior to performing official duties, eight hours of recurring training every month, and advanced crash



investigation. The Sheriff's Office operates eight 2007 Harley-Davidson® Electra Glide® motorcycles with Decatur integrated radar, L3 communications camera systems, and Whelen lighting systems.

Sheriff John Whetsel, in his fourth term, is committed to keeping the citizens of Oklahoma County safe on the roads. Over the past 12 years since the inception of the Traffic Safety Unit, the traffic crash rate has been cut by 92% and the crime rate has dropped by 87% in the Sheriff's Office jurisdictional area while the population has soared. So, buckle up and obey all traffic laws, or you might just get to meet one of these traffic deputy units personally!

Motorcyles Connect with Community

Submitted by Chief Dan Alloy, Brillion Police Department

he Brillion, WI Police Department began leasing their Harley-Davidson® motorcycles in 1999 from Harley-Davidson of Appleton, in Appleton, WI. The city's residents felt an immediate connection with the motor officers once they noticed how approachable they were on the motorcycles.

The Brillion officers have developed programs which receive accolades from the community for their efforts. Brillion and the Fox River Valley are a popular motorcycle riding gathering area. The admiring glances and respect received by law enforcement from the motorcycle riders create a bond among the riders. Requests are received from events throughout the area to display a Brillion Police motorcycle. Along with area events, the motorcycle leads the

Memorial Ride for former Brillion Police Officer Stephanie Markins and FTO Officer Robert Etter Jr. who were killed in the line of duty in 2002. The Brillion Police motorcycle carries a memorial to Officer Markins on the trunk lid.







Ogden, UT - Ogden City Police Department's motorcycle instructors photographed Patrol. Shown L to R – Master Officer Gerald Tatton, Master Officer Brian Peterson, Sergeant Chad Ledford and Office Reid Felter.



Independence, MO - Motor officers Jason Meadors, Mike Pyle, Larry Petree, and Brett Duncan spend time with Brent Barnett, 10 years old, from Blue Springs, MO. Brent is fighting cerebral atrophy. The motorcycle is Officer Petree's 2009 Road King® with a Pro Charger supercharger add-on.



Blue Ash, OH - Officer Mike Bray on the first-ever Harley-Davidson® Police motorcycle received by the City of Blue Ash, OH.



Blue Ash, OH - The City of Blue Ash, OH which is a northern suburb of Cincinnati, received its first-ever Harley-Davidson® Police Motorcycle this past year.

International -



Hamilton, Ontario Canada – Motor Officers and proud supporters and participants of the Americas 911 Ride since 2003. Hamilton Ontario Police Service motor officers included in the photo are Sgt. Mike Martin and Chief Brian Mullan. Photo courtesy of Bill Hunt, HPS Forensic Services



A Brazilian Army pyramid of 30 officers flanked by Harley-Davidson® Police motorcycles. Photo courtesy of Harley-Davidson of Brazil.



Ruidoso Downs, NM – Chief A. C. Ortiz (left) and Cpl. Jim Minter (right) on their Harley-Davidson® FLHTP Electra Glide® motorcycles.



Fort Bragg, NC – The first Military Police Officer Motorcycle Training class was recently held at Fort Bragg. The training was conducted by Northwestern University Center for Public Safety and Harley-Davidson Motor Company.







Delhi Township, OH – Located in a suburb west of Cincinnati, Delhi Township received its first Harley-Davidson® Police motorcycle. Shown left to right – Delhi Chief Jim Howarth, Rick Krummen of Harley-Davidson of Cincinnati and Delhi Cpl. Frank Gentile.



Fort Lee, NJ – The motorcycle training program is a cooperative effort between the Fort Lee Police Dept., Paterson Police Dept., Passaic County Sheriff Dept. and the New Jersey State Police. The motorcycles were purchased by the Bergen County Prosecutor's Office using confiscated funds. The school has eight new 2009 Road Kings®, bringing the total to 16 assigned exclusively to the academy to train motor officers.





Broward County, FL - Members of the Broward County Sheriff Dept. Motor Officers pose with actor Erik Estrada at the National Sheriff's Association Expo in Fort Lauderdale FL. Photo courtesy of Cliff Frommer, Broward County Sheriff's Office



Troy, OH - The Miami County Sheriff Office recently received its first two Harley-Davidson® motorcycles. This photo was taken at the Courthouse in front of the Police Memorial. Motor officers pictured are Deputy Mark Friend (left) and Deputy Josh Adkins. Photo courtesy of Connie Starrett



St. Louis, MO - Photo courtesy of Don Vaucher (Missouri Law Enforcement Funeral Assistance Team photographer) on November 4, 2008, at the funeral services for Sgt. Michael King, University City Police Department. Sgt. King was murdered on duty on Halloween night, 2008. Shown are the St. Louis Metropolitan Police Department's Motor Unit. They along with a total of 40 motorcycles in the metro St. Louis area have been supplied National Law Enforcement Officer Memorial Fund flags and American flags for such details.

The Missouri Law Enforcement Funeral Assistance Team ensure that fallen officers are remembered and that their families and agencies receive the support that they so justly deserve. A project that started as a prelude to the team - and is now being carried on by the team - is to equip areas with American flags and National Law Enforcement Officers Memorial flags. The motor officers display such flags during funerals, at public relation assignments, and parades. The flags are funded primarily by the St. Louis Missouri Chapter of the Federal Law Enforcement Officers Association and members of the Gateway Chapter of Mothers Against Drunk Driving. For additional information, see the Missouri Law Enforcement Funeral Assistance Team's website at www.mopolicefuneral.org. Submitted by Scott Barthelmass.



Middleton, WI - When over 100 police officers mounted their motorcycles on Aug. 22, it wasn't for a high-speed pursuit, but rather it supported the 2009 Safe Harbor Motorcycle Ride to Benefit Kids. Over 300 motorcyclists participated in the ride as they made their way throughout Wisconsin's countryside. Each participant raised a minimum of \$25 which was raised for the Safe Harbor Child Advocacy Center. Safe Harbor allows victims of child abuse and their families to receive services such as a place to stay, a system of support, and recording of testimony. After the 100-mile ride, the event ended at Quaker Steak &Lube in Middleton which then hosted a buffet for all participants and sponsored a performance by Madison jazz band, The Blue Olives. More information on the Safe Harbor Child Advocacy Center can be found at www.safeharbor-dc.org.



Metairie, LA - Jefferson Parish Sheriff's office. Sheriff Normand Group photo with the Traffic Division.





Adams County, CO – Instructors at the Base Police Motorcycle Operator School are Deputy Harvey Green of the Adams County Sheriff's Office and Officer Chris Hickey of the Broomfield CO Police Dept. Listed from left to right are Dennis Cardenas, Sheridan Police Department; Shane Lantz, Adams County Sheriff's Office; Nancy Schwan-Howard, Sheridan Police Department; Harvey Green, Instructor, Adams County Sheriff's Office and Chris Hickey, Instructor, Broomfield Police Department.



Pompano Beach, FL – Southeast Police 2009 Rodeo Training Competition, April 2009. Photos courtesy of Cliff Frommer, Broward County Sheriff's Office











Dreams Take Flight Event

Toronto Winged Wheels and Orange County, FL Sheriff's Office

By Sergeant Carl Santiago

n June 4, 2009, the Orange County, FL Sheriff's Office Motor Unit had an opportunity to work with the Toronto Police Service Winged Wheels Unit. This year marked the 20th anniversary of Dreams Take Flight and the 20th anniversary of the Toronto Police Service Winged Wheels. There were 50 motorcycles participating in this historic event which had extensive media coverage from both Canadian and American networks, along with a live Internet feed.

Deeley Harley-Davidson Canada covered the cost to ship the Winged Wheels, 18 Electra Glide® Police Motorcycles to Orlando, FL. The Orange County Motorcycles are 2008 Harley-Davidson® Road King® models.

The objective of Dreams Take Flight is to take children

from mentally, physically and socially disadvantaged backgrounds to Walt Disney World for a day.

The Dreams Take Flight organizers, along with the Toronto Police Services Winged Wheels Unit, requested the help of the Orange County Sheriff's Office Motor Unit to provide a VIP escort for the event.

The Orange County Sheriff's Office Motor Unit provided a VIP escort for the buses and the Toronto Winged Wheels Unit. The children really enjoyed seeing the different motorcycles on display as well as in action along the route.

It is a rare occasion to get two fully staffed motorcycle units from different countries, over 1,000 miles apart, together for a photo opportunity. The event allowed everyone to work together and help put a smile on the faces and help the children forget about their problems.



"Dream Flight" Toronto Police Motor Unit and the Orange County Sheriff Motor Unit. Orlando, Florida June 4, 2009.

HISTORY OF THE LOUISIANA STATE POLICE MOTORCYCLE PATROL UNIT

By Colonel Mike Edmundson

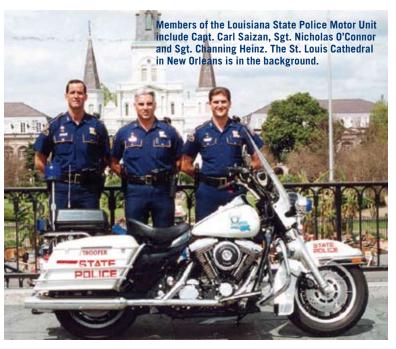
riginally started in 1922 as the Louisiana Highway Commission, what eventually became known as the Louisiana State Police was composed solely of motorcycle patrolmen. The Louisiana Highway Commission was divided into ten districts, eight

of which were assigned one lone motorcycle patrolman each. The Baton Rouge district was manned with two motorcycle patrolmen and New Orleans was manned with three. Two additional patrolmen cruised the main highways of the state. These 15 men and one captain, who also served as superintendent of the force, patrolled the state's 2,700 miles of roads and watched over 102,000 motor vehicles in Louisiana. Patrolmen owned their motorcycles and maintained them with a small allowance from the state.

In 1932, the Louisiana Highway Commission became known as the Highway Patrol. Gov. Huey P. Long used the motorcycle patrolmen extensively as his bodyguards, who escorted him all over the state. In 1936, an act of the Louisiana Legislature created what is now known as the Louisiana State Police. Motorcycles were the primary means of transportation for patrolmen up until this point, numbering over 40. By 1939, troopers in cars and on motorcycles were patrolling almost 2 million

miles per year. This was the same year that the State Police was divided into eight "Troops." The Louisiana State Police motorcycle patrol fleet eventually grew to 64 motorcycles.

In 1948, the State Police motorcycle fleet numbered 36. The department began to rely more heavily on the automobile for patrol, and it was not long before State Police motorcycles were found only in New Orleans and other major metropolitan areas. Motorcycle patrol units were maintained throughout the 1950s. Gov. Earl Long routinely used numerous State Police motorcycles for his motorcade as he traveled around the state. In the 1960s, the State Police was utilizing cars, motorcycles, planes and helicopters for enforcement.



Throughout its history, the Louisiana State Police has used Harley-Davidson® motorcycles for patrol. It wasn't until the 1980s that the department switched briefly to Kawasaki motorcycles. Shortly thereafter, the motorcycle patrol program was temporarily disbanded. It wasn't until 1997 under



GOV. EARL LONG ROUTINELY USED NUMEROUS STATE POLICE MOTORCYCLES FOR HIS MOTORCADE AS HE TRAVELED AROUND THE STATE.

Gov. Mike Foster's administration that a true motorcycle patrol unit was re-formed and the Harley-Davidson® brand once again became the motorcycles of choice. Today there are 32 Harley-Davidson® Road King® motorcycles patrolling the highways of Louisiana with 31 full-time motor troopers and five part-time motor troopers riding them.

Currently, the State Police Motorcycle Patrol Unit is used for traffic enforcement, escorts, parades and other community events throughout the state. One of the most diversified units of State Police, the Motorcycle Patrol Unit is very involved with community events, which include public safety education and drug diversion. Besides patrolling the highways,

motorcycle troopers frequently can be found in local schools and daycare centers talking to children about bicycle safety, "stranger danger," seat belt use, gun safety, and a variety of other topics. They also work closely with city police departments and sheriff's offices throughout the state for special events, traffic control and dignitary escorts.

One of the priorities of the State Police Motorcycle Patrol Unit is aggressive safety and speed enforcement on highways, especially in and around school zones. These troopers routinely focus on special enforcement such as insurance checkpoints and speed reduction details in areas where speed-related crashes are the most prevalent.

C.O.P.S. Kids Summer Camp... in Harley-Davidson's Backyard

By Concerns of Police Survivors (C.O.P.S.)

lmost 250 campers gathered at the Salvation Army's Lake Camp in East Troy, WI, for Concerns of Police Survivors (C.O.P.S.) annual summer camp. C.O.P.S. Kids Summer Camp began in 1993 for the surviving children (ages 6-14) of fallen officers and their parent/guardian. The only

difference in this camp from other camps is that the mornings are spent in counseling sessions to help children and their surviving parent learn to grieve together and talk about the issues they could face daily, having lost their parent/spouse in



a sudden, often violent, line-of-duty death.

The Wisconsin Department of Natural Resources Wardens play a vital role in this camp, teaching proper use of pellet guns, rifles, canoeing, and fishing to the kids and their parent/guardian. For some of the children, it may be the first time they have spent time with law enforcement officers since the death of their parent. For others, they get to once again enjoy outdoor activities that they

may have enjoyed as a family before the death of their parent. Friendly competition, planned activities that encourage team building, and shared fun time in a camp atmosphere help families recognize that the teamwork approach will help



them cope with their loss.

"The law enforcement officers involved with the camp truly have a positive effect on the children. And the parents/guardians appreciate seeing the officers involved in their children's lives as well," said Jennifer Thacker, National President of C.O.P.S. Jennifer and her daughter, Katherine, have attended the camp for the past six years. "Katherine feels safe here because she doesn't have to explain to kids that her father has died." That's what most of the campers say, "People here just understand because they are living with the same issues I am."



C.O.P.S. would like to thank Russian Ferro-Alloys of Mishawaka, IN, for a major contribution to the camp. Additional funds to meet the average cost of approximately \$575 per person came from Streamlight, Inc. U.S. Department of Justice Grant; the Mid-Atlantic Police Motorcycle Riding Committee, and the Southeast Police Motorcycle Riding Committee. A hearty thank you also goes out to Harley-Davidson Motor Company who actually found this camp facility for C.O.P.S. Harley-Davidson Motor Company is also a proud contributor to C.O.P.S. and their important mission.

Concerns of Police Survivors was founded in 1984 for the surviving families of law enforcement officers. Today C.O.P.S. serves more than 15,000 families nationwide. Visit C.O.P.S.' website, www.nationalcops.org, for more information on the organization.

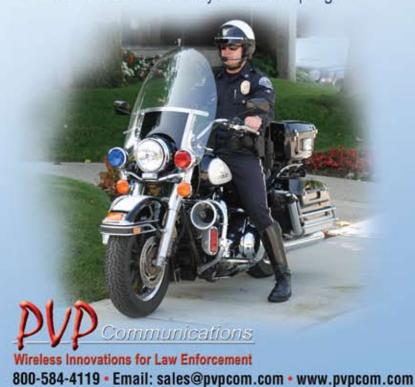
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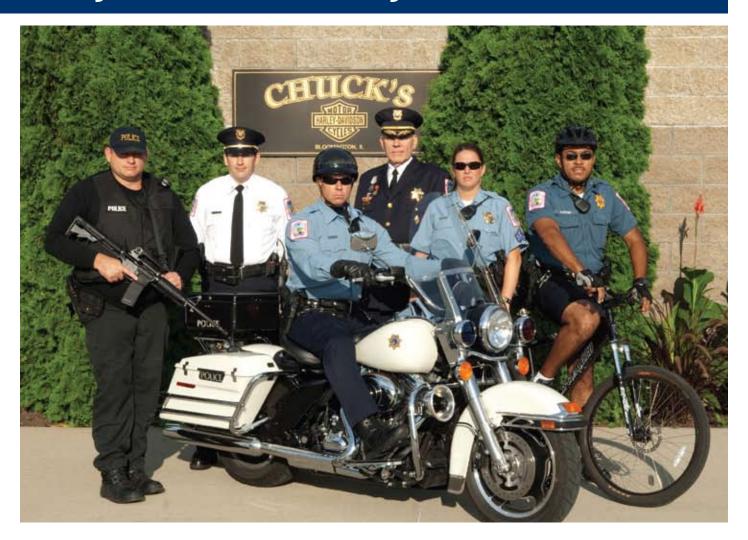
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Illinois State University Police Department Rides Harley-Davidson® Motorcycles

Submitted by Chief Ronald D. Swan



he Illinois State University Police Department has obtained a Harley-Davidson® Road King® Police motorcycle for test and evaluation through the courtesy of Winnie Feken, owner of Chuck's Harley-Davidson in Bloomington, IL.

Freshman orientation (called Preview ISU), summer school, and varied camps, functions, and activities ongoing throughout the University community are providing a superb and rich opportunity to showcase the merits of police motorcycle deployment.

The motorcycle is a very effective and economical way to

From left to right: Sgt. Charlie Summers, Shift Commander and Squad Rifle Instructor, Lt. Aaron Woodruff, Patrol Division Commander, Officer Grant Avery (patrol officer assigned to motorcycle evaluation), Chief Ronald D. Swan, Sgt. Nichol Bleichner, Shift Commander and Cpl. Michael Gardner (Mountain Bike Patrol).

patrol the community. As with mounted officers on horses, there tends to be an enhancement of interpersonal communication between police and citizens served. A substantial number of people are interested in mounted and motorcycle patrols which serve as a segue to dialogue between police and citizen(s) served. In recent weeks Chief Swan met a group of freshmen students and parents on their first day

of orientation. They wanted to talk about the Police Harley-Davidson® Road King® motorcycle.

Unbeknownst to students and parents alike, Chief Swan would, in fact, speak to them and others on the second day of Preview ISU. When the Chief walked into the large lecture hall, some in the audience shouted, "Harley-Davidson, GREAT!"

The Road King® Police Motorcycle operated by Officer Grant Avery was used for traffic control and direction during the last leg of the Special Olympics Torch Run as runners moved toward Illinois State University and the beginning of another very successful Special Olympics.

Not only is the motorcycle economical with its fuel usage, it is also easy to maneuver and more effective and convenient than a conventional police cruiser. Throughout the years, police and military organizations have clearly realized the advantages of motorcycles. In recent years we have seen a significant increase in the deployment of motorcycles in the police service.

Today, as in the late 1920s, more than 3,600 police departments ride Harley-Davidson® motorcycles in the U.S. alone. Harley-Davidson® Police motorcycles are also used in 45 countries.

National Law Enforcement Officers Memorial Fund

Winner of the Harley-Davidson® Motorcycle

Submitted by The National Law Enforcement Officers Memorial Fund

ational Police Week raffle winner, Lt. Anthony Greathouse of the New Jersey Department of Corrections, picked up his 2009 Harley-Davidson® FLHTCU Peace Officer Special Edition motorcycle from the Memorial Fund Visitors Center and National Law Enforcement officers in Washington, D.C.

Lt. Greathouse bought three raffle tickets on May 13. When he received the phone call two days later that he had won, he said it didn't sink in for a while, until he went online and saw his name on the NLEOMF website. Recalling the congratulatory phone call he received from Herb Giobbi, the NLEOMF's chief operating officer, Lt. Greathouse said, "Honestly, I thought somebody was just joking with me."

Lt. Greathouse, recovering from surgery for a knee injury sustained while on duty, was unable to ride the motorcycle home. He and his fiancée are having it shipped back to New Jersey, and he's looking forward to taking it for a ride after a full recovery.

As for advice to others interested in buying tickets in future NLEOMF Harley-Davidson® raffles, Lt. Greathouse said, "If nothing else, the money helps support the museum and the memorial, which is the important thing... Strange things happen – I'm an example."

For more information on the National Law Enforcement Officers Memorial Fund, please visit their website at www.nleomf.com.

Harley-Davidson recently received recognition from NLEOMF Director of Law Enforcement Relations John Shanks at the IACP in Denver when Steve St. Thomas, Director of Harley-Davidson Police & Fleet Sales, was presented with a plaque for their generous support. Harley-Davidson Motor Company is the only motorcycle manufacturer partnering with and contributing to NLEOMF.





Bob Dron Harley-Davidson Open House Honors Oakland Police Officers

By Kevin King

n July 11, 2009, Oakland, CA Harley-Davidson® dealer Bob Dron and his staff sponsored their annual open house. While this annual event has routinely been partnered with the Oakland Police Department's Drill Team and Police Motor Unit Skills competition, 2009's event held special meaning to the members of the Oakland Police Department and the dealership. In addition to some outstanding food and drink vendors, the bittersweet event was used to showcase a culmination of fund-raising efforts for the surviving families of the four slain Oakland Police Dept. officers who were tragically gunned down on March 21 of this year.

Harley-Davidson Motor Company accepted the challenge of providing a raffle prize that would attract enough interest to raise funds which could be divided between the four families. The Harley-Davidson® Police & Fleet Sales management was able to provide a new 2009 Road King® FLHPE

motorcycle for the main raffle. Ticket sales were handled by both Bob Dron Harley-Davidson staff, Oakland H.O.G.® members and members of Oakland Police Department.

Public attendance at this year's event was at record level with an outpouring of support for the Fallen Four, their families and the members of the Oakland Police Department. There were 26 different police/sheriff's agency motor units represented, all performing at admirable and inspirational



levels. At the end of the day, the Police Skills Competition had identified some of the top law enforcement riders in the State of California. The winning raffle ticket belonged to an Alameda couple. Their new FLHPE will make a total of three Harley-Davidson® motorcycles in their garage, all purchased in the past 12 months!

The other beneficiaries of the day were the families of the fallen officers, with the motorcycle raffle and the Oakland H.O.G. auction yielding an impressive \$33,000. What is noteworthy is that all funds collected for this event were directed to the families – in no small part due to the generosity of Bob Dron Harley-Davidson and Harley-Davidson Motor Company.



The 26 police and sheriff agency motor unit officers competed in the Police Skills Competition at the Bob Dron Harley-Davidson event. Photos courtesy of Kevin King/Bob Dron Harley-Davidson



By John Sandberg

First Anniversary

One Officer's Opinion of the First Buell® Police Bike

fficer Keith Quinn of the Gastonia, NC Police Department doesn't play favorites in the community 20 miles west of Charlotte but he calls it like he sees it. One of the department's five motor officers, Quinn has logged time on the venerable Harley-Davidson® Electra Glide® and, for the past year, on the first-ever Buell® Ulysses®

XB12XP to enter police duty.

When asked to give his thoughts on the adventure sport-touring Buell® model, Quinn delivers thoughtful, detailed answers;

"The Ulysses® is small and very maneuverable," he said. "It accelerates quickly and is fast on the top end. It's easy to work off of the road shoulder, particularly if it's grass or loose gravel.

"The rear box on the Ulysses® is high, so my back doesn't fatigue when working with the laptop and printer.

"It's comfortable in winter because of the heated grips, and it's cool in the summer because its smaller fairing allows more airflow to my body and legs.

"And with its tall (30.7-inch) seating position, I can see over cars and more around me."

Quinn's detailed perspective on the police-duty Ulysses® model comes from being the first officer in the first department to serve on the first Buell motorcycle in the program's first year. Credit here goes to Quinn and the dealership Carolina Harley-Davidson/Buell in Gastonia.

As partners in the police bike leasing program, both had expressed the desire to try the Ulysses® model prior to the program's launch. So when Buell Motorcycle Company entered the police bike program, Carolina Harley-Davidson® and the Gastonia Police Dept. were a natural fit. To date, the department leases two Ulysses® and three Electra Glide® models from Carolina Harley-Davidson®, with five fulltime motor officers.

"We have many strong dealers and police departments in our program," said George Petropoulos, Eastern Key Account Representative for Harley-Davidson. "Carolina Harley-Davidson® Buell® and the Gastonia Police Department helped with the successful launch of the Buell program."

According to Quinn, the Ulysses® and the Electra Glide® police bikes are fully capable motorcycles for routine duty such as speed enforcement, patrolling crash investigations and the like. But he also notes the Ulysses® models offpavement capability does expand its usability.

"I've ridden the Ulysses® down rugged two-track service roads and through new construction areas that I wouldn't be able to access on any other police bike," he said. "And its ground clearance (5.94 inches) is tall enough to clear curbs.

"The added versatility improves our ability to serve,"



BUELL® ULYSSES®

AT-A-GLANCE

Length: 91.3 inches

Seat Height (laden): 30.7 inches **Ground Clearance:** 5.94 inches

Lean Angle (right/left) Soft: 39/39 degrees Hard: 43/40 degrees Wheelbase: 54.2 inches Fuel Capacity: 4.4 gallons Weight (shipped): 465 pounds

Engine: 1203cc air/oil/fan-cooled V-twin Fuel System: DDFI3 electronic fuel injection **Transmission:** 5-speed, Helical gear design

On Patrol

Harley-Davidson® Police Motorcycles



2010 police operator and instructor training

The Northwestern University Center for Public Safety's International Police Motorcycle Academy and Harley-Davidson Motor Company will offer Police Motorcycle Operator and Instructor Academies for the following dates and locations:

| DATE | LOCATION | COURSE | TUITION |
|--|---------------|------------|------------|
| January 11 – January 29, 2010 | Gulfport, MS | Instructor | \$1,795.00 |
| January 18 – January 29, 2010 | Gulfport, MS | Operator | \$1,495.00 |
| March 8 – March 26, 2010 | Memphis, TN | Instructor | \$1,795.00 |
| March 15 - March 26, 2010 | Memphis, TN | Operator | \$1,495.00 |
| April 12 – April 30, 2010 | Allentown, PA | Instructor | \$1,795.00 |
| April 19 – April 30, 2010 | Allentown, PA | Operator | \$1,495.00 |
| May 3 – May 21, 2010 | London, OH | Instructor | \$1,795.00 |
| May 10 – May 21, 2010 | London, OH | Operator | \$1,495.00 |
| May 24 – June 11, 2010 | Durham, NH | Instructor | \$1,795.00 |
| June 1 – June 11, 2010 (Tuesday Start) | Durham, NH | Operator | \$1,495.00 |
| July 12 – July 30, 2010 | Detroit, MI | Instructor | \$1,495.00 |
| July 19 – July 30, 2010 | Detroit, MI | Operator | \$1,795.00 |
| August 2 – August 20, 2010 | Joliet, IL | Instructor | \$1,795.00 |
| August 9 – August 20, 2010 | Joliet, IL | Operator | \$1,495.00 |
| October 4 – October 22, 2010 | Madison, WI | Instructor | \$1,795.00 |
| October 11 – October 22, 2010 | Madison, WI | Operator | \$1,495.00 |
| November 1 – November 19, 2010 | Las Vegas, NV | Instructor | \$1,795.00 |
| November 8 – November 19, 2010 | Las Vegas, NV | Operator | \$1,495.00 |
| November 29 – December 17, 2010 | Arlington, TX | Instructor | \$1,795.00 |
| December 6 – December 17, 2010 | Arlington, TX | Operator | \$1,495.00 |

See our website www.harley-davidsonpolicemotors.com for training enrollment applications. Or register at www.northwestern.edu/nucps. Dates and locations are subject to change.





HP0041 – Pewter Lapel Pin: "Police" badge shaped pewter lapel pin. Enhances your uniform or collection and is a terrific gift item. Made in USA.

HP0043 - Pewter Money Clip: Pewter money clip with motorcycle and "Police" badge montage. Made in USA.

HP0044 - Pewter Belt Buckle: Custom "Police" badge design made from antiqued solid pewter. Made in USA. \$24.95 \$24.95

HP0047 – Leather Badge Holder: Black leather badge holder accommodates most badges. Has a side opening bound window and money section separated by a suede divider. Debossed "Police" logo on front. Badge not included. \$27.95

HP0071 - Police Structured Medallion Cap: Black brushed cotton cap with 3-level "Police" medallion on front and H-D embroidery on back. One size fits most.

HP0079 – Police Decal: Eye-catching decal includes self-adhesive and is precisely die cut into custom "Police" badge shape. \$4.95

HP0102 - Leather ID Holder: Black leather card holder features two open ID windows on the inside and the "Police" badge logo debossed on the

HP0109 - Navy T-Shirt: Short sleeved t-shirt with "Jersey Script" logo. "Since 1908" logo on back. Sizes: M - XXXL

HP0112 – Police Weathered Sandwich Cap: Black classic 6-panel sandwich cap. "Jersey Script" logo embroidered on crown, "Since 1908" on visor. Harley-Davidson® on the back Velcro fastener. One size fits most. \$22.95

HP0113 – Domed Pen: Black and chrome twist pen with glossy resin barrel. "Police" badge logo on dome. Engraved barrel. Made in USA. \$14.95

HP0114 – Police Patch: Easy to apply eye catching embroidered patch. Great addition to jacket, duffel or backpack.

HP0115 - Dopp Travel Kit: This black handy leather-like travel kit is perfect for all your essential items. "Police" badge logo debossed on one state.

HP0116 - Travel Mug: Blue stainless steel insulated tumbler 18oz. with chrome thumb slide lid. "Police" badge logo. \$12.95

HP0117 – Winged Lapel Pin: Winged multi-colored filled pin. Will enhance your uniform or collection makes a terrific gift. \$7.95

HP0118 – Polished Key Tag: Polished chrome teardrop key tag with epoxy "Police" badge logo in dome. Engraved on back. Made in USA. \$11.95



PERFORMANCE Z MARKETING



Pricing subject to change. Additional charges for 2XL and 3XL sizing.

PERFORMANCE Z MARKETING o



HS2012 – Pewter Lapel Pin: "Sheriff" badge shaped pewter lapel pin. Enhances your uniform or collection and is a terrific gift item. Made in USA.

HS2013 - Pewter Belt Buckle: Custom "Sheriff" badge design made from antiqued solid pewter. Made in USA.

HS2043 - Pewter Money Clip: Pewter money clip with motorcycle and "Sheriff" badge montage. Made in USA. \$14.95

HS2047 – Leather Badge Holder: Black leather badge holder accommodates most badges. Has a side opening bound window and money section separated by a suede divider. Debossed "Sheriff" logo on front. Badge not included \$27.9 \$27.95

HS2071 – Sheriff Structured Medallion Cap Black brushed cotton cap with 3-level "Sheriff" medallion on front and H-D embroidery on back. One size fits most.

HS2079 – Sheriff Decal: Eye catching decal includes self-adhesive and is precisely die cut into custom badge shape.

HS2102 – Leather ID Holder: Black leather card holder features two open ID windows on the inside and the "Sheriff" badge logo debossed on \$12.95

HS2112 - Sheriff Weathered Sandwich Cap: Black classic 6-panel sandwich cap. "Jersey Script" logo embroidered on crown, "Since 1908" on visor. Harley-Davidson® on the back Velcro fastener. One size fits most.

HS2113 - Domed Pen: Brown and chrome twist pen with glossy resin barrel. "Sheriff" badge logo on dome. Engraved barrel. Made in USA. \$14.95

HS2114 – Sheriff Patch: Easy to apply eye catching embroidered patch. Great addition to jacket, duffel or backpack. \$7.95

HS2115 - Travel Dopp Kit: This black handy leather-like travel kit is perfect for all your essential items. "Sheriff" badge logo debossed on one side

HS2116 – Travel Mug: Stainless steel insulated tumbler 18oz. with chrome thumb slide lid. "Sheriff" badge logo. \$12.95

HS2117 - Winged Lapel Pin: Winged multi-colored filled pin. Will enhance your uniform or collection and makes a terrific gift. \$7.95

HS2118 - Polished KeyTag: Polished chrome teardrop key tag with epoxy "Sheriff" badge logo in dome. Engraved on back. Made in USA. \$11.95

HS2119 – Sheriff Knife: Multi function folding knife. 2" plain stainless blade. Brilliant white LED flashlight. Also includes emergency whistle and belt clip. "Sheriff" badge logo on Handle, "H-D Sheriff" engraved on blade. \$49.95

ERFORMANCE Z 1 A R K E T I N G o



Pricing subject to change. Additional charges for 2XL and 3XL sizing.

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Pricing subject to change. Additional charges for 2XL and 3XL sizing.

PH: (262) 241-4442 FAX: (262) 241-5144 WWW.PERFMKT.COM

HS2120 - Knit Beanie Cap: Black and stone warm knit cap with embroidered "Sheriff" badge logo. \$16.95

HS2121 – Black Bandanna: 22"x22" Bandanna with "New Flame" logo and border. \$11.95

HS2124 – Gray T-Shirt: Short sleeved t-shirt with "Protected By" seal logo on front. Sheriff Hat & logo on back. Sizes: M – XXXL \$24.95

HS2125 - Black T-Shirt: Short sleeved t-shirt with Hat logo on front. New "Ride Forever" Sheriff logo on back. Sizes: M - XXXL \$24.95

HS2126 - Black Long Sleeve T-Shirt: Jersey long sleeved t-shirt with Hat logo on front and Sheriff "Ride Forever" logo on back. "Ride Forever" screened on left sleeve.
Sizes: M - XXXL \$29.95

HS2127 – Black Performance Shirt: Short sleeved micro fiber crew neck with inherent moisture wicking to keep dry and cool. Soft and wrinkle resistant. "Sheriff" badge logo embroidered on sleeve. Sizes: M – XXL \$29.95

HS2129 - Gray Polar Fleece Jacket: Full zip soft fleece jacket provides a cozy warmth. Two front pockets with elastic cuffs and waistband. "Sheriff" badge logo embroidered on left chest. Sizes: M - XXXL \$54.95

HS2130 – New Custom Nylon Jacket: Black and Gray custom nylon jacket. Made in the USA. Large embroidered "Sheriff" Eagle logo on back and Harley-Davidson® logo left chest. Raglan sleeves and full zip to collar. Also offers 2 front zippered pockets and one inside left chest security pocket. Elastic cuffs and waistband.

Sizes: S – XXXL \$155.00

HS2131 - Black Sheriff Fitted Hat: "Property of Harley-Davidson" Motorcycles Sheriff" embroidered on the crown. "Ride Forever" on back. Flex band for increased comfort and logo wrapped around the inside band. One size fits most. \$22.95

HS2132 – Aluminum Water Bottle: Orange 26 oz bottle with "Sheriff" badge logo in black on the side. Includes black pouch & gift box. \$14.95

HS2133 – 34oz. Bubba Keg: Stainless Steel and plastic outer with plastic inner. Dual-wall insulation to preserve hot or cold beverages. Screw-on, flip top lid. "Sheriff" badge logo on stainless steel.

HS2134 - "Shooter" Shot Glass: 2 oz shot glass with thick base. "Sheriff" logo on side. Made in USA. \$6.95

HS2137 - Floor Mat: "Sheriff" badge logo on Gray 18"x27" floor mat. Practical and a great collectible for the office or home. Made in the USA. \$49.95

HS2140 – Custom Bomber Jacket: Custom nylon jacket Made in the USA. 100% nylon polyester outer shell a light quit lining. Inside left chest pocket and a large embroidered "Sheriff" badge logo on the full back with Harley-Davidson script on left chest. Offers 2 front zippered pockets and one on the left sleeve. Sizes: S – XXXL \$155.00

HS2141 - Sheriff Flashlight: Pocket Aluminum LED flashlight in silver. "Sheriff" badge logo lasered on barrel. Ultra bright with long life. A reliable and useful tool. \$14.95

HS2144 / HS2144L - Moisture Management Polo: Distinctive Harley-Davidson orange and black, color-blocked polos - 100% micro polyeste

black, color-blocked polos - 100% micro polyester "cool plus" fabric, side vents and drop tail.

Custom "Sheriff" badge logo embroidered as subtle "tone-on-tone" on left sleeve (mens) or back yoke (womens)

yoke (womens). Sizes: Mens S – XXXL, Womens S – XXL \$49.90

PERFORMANCE Z MARKETING



TG001 Neo -TG002 Titan Gloves: Molded knuckle protector and metal rivet palm. Pittards leather, action fit to write, cuff, or shoot.Breathable neoprene comfort cuff and joints. Sizes: M - 3XL Neo (Summer weight) \$59.95

Titan (Winter weight) \$79.95

TG003 - Enforcer Jacket: Water resistant, TFL Cool Leather with SaS-Tec™ armor in shoulders/elbows. Removable fleece vest liner and snap down belt loops for utility belt. Sizes: M - 3XL \$449 \$449.95

TG004 - Sentinel Jacket: Water resistant, TFL Cool Leather with SaS-Tec™ armor in shoulders/elbows. Removable fleece vest liner. Utility belt-friendly waist. Sizes: M - 3XL \$499.95

TG005 - Police Daylight Rain Suit: This high visibility garment offers flexothane stretch waterproof material, seams of high frequency welding, an innovative double hood system and zip front with velcro storm flap. Reflective piping and removable reflective Police, Sheriff, or Trooper back panel. This is as good as it gets. Sizes: M - 5XL \$199.95

TG006 – Guardian Rain Suit: Innovative double hood system, zip front with velcro storm flap. Reflective piping and removable reflective Police, Sheriff, or Trooper panel. Tape seam and seal construction. Sizes: M - 5XL \$179.95

TG007 – Stires Jacket: Waterproof zippered chest and abrasion resistant fabric at shoulder/sleeve. Padded comfort collar and SaS-Tec™ armor in shoulders/elbows. Removable full sleeve fleece liner. Sizes: M - 3XL \$249.95

Prices subject to change

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PERFORMANCE MARKETING

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| Law enforcement agency: | Title/Rank: | |
| Do you currently have patrol motor | rcycles? Yes No | |
| If "no" would your agency be i | | |
| | interested in a demo of a new 2010 po lock Brake System (ABS) Yes | |
| motorcycle featuring our Anti- | | No |
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Baton Rouge, LA – Police Department around 1979-1983. Left to right, back row Lt. Carl Dabadie, Chief Johnny Johnston, Major Sulcer Phillips; front row Phillip Desselle, George Lomax, Mike McFarland, Ricky Brewer, Randy Hall, Jeff Smith, John Whitlow, Rudy Pourciau, Lynn Melancon, Frank Jordan, E.J. Lapeyrousse.



Madison, WI - Kenneth Kalhagen, Madison Police Department. After serving in WWII, Kenneth joined the Madison police department. Photo taken in 1952. Photos courtesy of his son, Robert Kalhagen



Gerald Kirwin of Burke, VA submitted this photo of James A. Kirwin on a Harley-Davidson® police motorcycle in 1925.



THE MOTOR OFFICER™

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T PERFORMANCE.

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Performance and value sum up the 2010 Harley-Davidson® Police Motorcycles. They offer power, reliability, durability and comfort, plus economy with their low operating costs and high residual value.

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KEY FEATURES Twin Cam 103[™] engine

- · 6-Speed Cruise Drive® transmission
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